

MAUI ARTS & CULTURAL CENTER
ANNOUNCES THE CALL TO ARTISTS FOR
SCHAEFER PORTRAIT CHALLENGE 2025


Held as a triennial since 2003, this marks the eighth iteration of this statewide juried exhibition, which presents the unique diversity of the people of our islands through explorations in portraiture.



EXHIBIT DATES

Maui Arts & Cultural Center
Schaefer International Gallery
January 14 - March 22, 2025

Opening Reception: January 12, 2025
Artists' Choice / People's Choice Awards: March 16, 2025

 Maui
Arts & Cultural Center
One Cameron Way,
Kahului, Hawaii 96732

**SCHAEFER
PORTRAIT
CHALLENGE
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CALL TO ARTISTS



ELIGIBILITY

The Challenge is open to artists 18 years of age or older who are year-round residents of the state of Hawai'i (artists may be asked to provide proof of residency in the form of a Hawai'i driver's license or state ID).

GUIDELINES

The portrait subject must be a person living in Hawai'i. Artists must have a direct relationship with the subject, to include live sittings. Self-portraits are also accepted. We encourage less reliance on copying from photographs and more one-on-one time spent with the sitter, for better results in capturing the vital essence of who they are. **The portrait sitter will be required to confirm their sitting with the artist by signing the artist's entry form. Entries without this signature will be disqualified.**

A broad range of interpretation and style from representational to experimental work is encouraged. All works entered must be original, one-of-a-kind, and newly created within the last two years specifically for this exhibition, between October 2022 and October 2024. Work created under direct teaching supervision is not eligible. **The work MUST NOT have been previously shown in any other exhibit, gallery, venue, website, or social media network.**

Accepted Media: Drawing, painting, textile, sculpture, printmaking, and mixed media. Accepted printmaking processes include: relief, intaglio, lithograph, serigraph, monotype, and chine-collé pulled from small editions only. Photography and computer-generated imagery are allowed only when used as a component in a mixed media work (2 or more combined mediums) based on the acceptable media listed above. Multiples that orient as one piece will be considered. Maximum size for two-dimensional work is 7 x 12 ft. Maximum size for three-dimensional work is 7 x 7 x 12 ft., with a weight limit of 350 lbs.

Works on paper must be properly framed and glazed with acrylic (Plexiglas). Paintings on panel or stretched canvas must be framed unless the painted design wraps around the edge or the overall composition includes multiple surfaces. All work must have a hanging device of screw eyes and wire or D-rings. We highly recommend that the work be brought in for jurying in its intended form of presentation, including framing if applicable.

Sculpture media includes paper, stone, wood, metal, fiber, clay, resin, etc. and can be wall-hung or free-standing.

Non-accepted Media: Photography, photographic reproductions, video, computer-based digital art, inkjet print reproductions.

APPLICATION & ENTRY FEE

Artists may submit up to two entries for consideration. EACH entry requires a SEPARATE application form and a non-refundable fee of \$35.

Download the required application form and labels online at: mauiarts.org/spc2025

Entries must include an artist statement describing the portrait subject, concept, process, notable aspects about the work, and a short artist bio.

JURYING

Submitted work will be reviewed through a two-round jurying process.

ROUND 1: SUBMIT WORK AT FOUR ISLAND SITES

Round 1 jurying is based on direct observation of the work by a traveling jury. This will take place at four island locations: Kaua'i, Hawai'i Island, O'ahu, and Maui. All artists need to drop off and pick up their work during the following designated times. Lāna'i and Moloka'i artists have the option to submit works in-person or digitally.

ENTRY DATES IN 2024

KAUA'I

Kukui Grove Center, Unit A9
3-2600 Kaunuaui'i Highway, Lihu'e
Receiving: **Saturday, September 21** from 1 – 4 pm
Pick up: **Sunday, September 22** from 4 – 6 pm

HAWAI'I ISLAND

Wailoa Center
200 Piopio Street, Hilo
Receiving: **Saturday, September 28** from 1 – 4 pm
Pick up: **Sunday, September 29** from 4 – 6 pm

O'AHU

East-West Center, John A. Burns Hall
1601 East-West Road, Honolulu
Receiving: **Saturday, October 5** from 1 – 4 pm
Pick up: **Sunday, October 6** from 4 – 6 pm

MAUI

Maui Arts & Cultural Center, Alexa Higashi Meeting Room
One Cameron Way, Kahului
Receiving: **Saturday, October 12** from 9 am – 12 pm
Pick up: **Monday, October 14** from 9 am – 12 pm

After the conclusion of jurying on each island, artists will receive notification of results via email indicating if their work has been selected as a semifinalist to proceed to Round 2. Semifinalists' works will be digitally photographed by MACC for reference during Round 2.

ROUND 2: FINAL STATEWIDE DECISIONS

Round 2 jurying will be based on review of digital images of semifinalists' work from all four jury locations. Semifinalists will receive notification of final jurying results via email. Results will also be posted by October 25, 2024 to the following link on our MACC web page: mauiarts.org/spc2025

Artists must keep submitted work out of sight both in-person and digitally until the jurors' final decisions are announced. This includes any exhibit spaces, websites, and social media networks. Work that is selected for exhibition must continue to remain out of public sight until the exhibition opening.

JURORS

The jurors for the Challenge will be: Sonnet Coggins from Maui, Mina Elison from Hawai'i Island, and Wendy Kawabata from O'ahu.

AWARDS

The Challenge has three substantial cash prizes. The Jurors' Choice Award for \$15,000, graciously sponsored by Carolyn Schaefer, is selected by our jurors and presented at the artists' opening reception.

The Gene Freedman Artists' Choice Award for \$5,000 is a new addition to the exhibition, where the awardee will be selected by the vote of SPC 2025 exhibiting artists. The Ruth Freedman People's Choice Award for \$5,000 will be determined by the popular vote of gallery visitors throughout the duration of the exhibition at MACC. These awards are generously sponsored by the Eugene and Ruth Freedman Family Foundation and will be presented at a gallery reception on Sunday, March 16, 2025.

SALES

Artists are encouraged to offer their work for sale at fair market prices. Sales occurring during the exhibition will be handled by MACC. Artists receive 70%, with a 30% commission to MACC. Shipping of sold works will become the responsibility of the buyer.

SHIPPING

Work selected for the exhibition must be sent directly to Maui Arts & Cultural Center. Neighbor Island artists are responsible for packing and shipping incoming work in crates or sturdy boxes. Maui artists can hand-deliver their work. MACC will be responsible for return shipping at the end of the exhibition.

LIABILITY

Maui Arts & Cultural Center will not be held responsible for loss or damage during shipping. Artists are responsible for insuring incoming shipments to MACC. MACC will cover liability insurance on works during the exhibition and for return shipments.

PUBLICITY

A catalog will be produced in conjunction with the exhibition. Works selected for SPC 2025 will be professionally photographed for inclusion in the catalog and other exhibition-related publications.

CONTACT



For the latest updates on SPC 2025, and to access all required application materials, visit: mauiarts.org/spc2025

To request additional information, email us at: schaefergallery@mauiarts.org

Mahalo to the *Eugene and Ruth Freedman Family Foundation* for their generous support of Schaefer Portrait Challenge 2025.